



## Archaeology in the Community Sponsorship Levels

These levels are a place to start but are not the only options for sponsorship. If you are looking for specific ways to contribute, please contact [info@archaeologyincommunity.com](mailto:info@archaeologyincommunity.com) to discuss other options so that we work together for a successful partnership. It is up to you if you would rather support an annual event (DC Day of Archaeology, DC Archaeology Month, etc.), program (Young Archaeologists' Club, K-12 curriculum development, etc.), or general operating support. We're open to your ideas!

### AITC In-Kind Patron

Archaeology in the Community Patron sponsorships are designed for companies that provide in-kind contributions with a value of between \$500 and \$3,000. These in-kind contributions must be made in agreement with AITC and provide services or products essential to our programming.

The benefits of being an In-Kind Patron are:

- Company logo on AITC web site
- Right to use this partnership in marketing campaigns

### AITC Affiliate

Archaeology in the Community Affiliate sponsorships are designed for entrepreneurs and small to medium businesses with limited sponsorship budgets. The value of this sponsorship is \$500.00.

The benefits of being an AITC Affiliate are:

- Company logo on AITC web site
- Right to use this partnership in marketing campaigns
- Company mentioned on AITC social media accounts

### Event Partner

Event Partner sponsorships are perfect for companies that have a primary goal of reaching the masses during AITC events for the purpose of direct selling. The value of this sponsorship is \$2,000.

The benefits of being an Event Partner are:

- Title of "Official Partner of" the event
- Company name on print/digital advertisements for the event
- Company logo on AITC web site

- Company mentioned on AITC social media accounts
- If an exhibiting event (like DC Day of Archaeology), prime exhibitor space
- Right to use this partnership in marketing campaigns

### **Associate Sponsor**

As an Associate Sponsor, you will have a tremendous opportunity to reach the masses through high-visibility marketing efforts. The value of the sponsorship is \$5,000.

The benefits of being an Associate Sponsor are:

- Title of “Official Associate Sponsor”
- Company name and logo on print/digital advertisements
- Company logo on AITC web site
- Company mentioned on AITC social media accounts
- If an exhibiting event (like DC Day of Archaeology), prime exhibitor space
- Right to use this partnership in marketing campaigns
- Company name acknowledged during DC Day of Archaeology Festival

### **Corporate Sponsor**

The Corporate Sponsorship is perfect for companies that want to reach the masses through high-visibility marketing efforts. The value of the sponsorship is \$8,000.

The benefits of being a Corporate Sponsor are:

- Title of “Official Corporate Sponsor”
- Company name and logo on print/digital advertisements
- Company logo on AITC web site
- Company mentioned on AITC social media accounts
- If an exhibiting event (like DC Day of Archaeology), prime exhibitor space
- Right to use this partnership in marketing campaigns
- At this level, the company will also be acknowledged as a sponsor during the DC Day of Archaeology Festival to reach our largest local audience, with the company name and logo on official DC Day of Archaeology Festival banners
- Company name acknowledged during DC Day of Archaeology Festival

### **Title Sponsor**

The Title Sponsor is the most prestigious sponsorship level of our event, with significant and valuable benefits to the sponsoring company or organization. The value of the sponsorship is \$10,000.

The benefits of being a Title Sponsor are:

- Title of “Official Title Sponsor”
- Naming rights for an AITC event or program
- Company name and logo on print/digital advertisements
- Company logo on AITC web site
- Company mentioned on AITC social media accounts
- If an exhibiting event (like DC Day of Archaeology), prime exhibitor space
- Right to use this partnership in marketing campaigns
- At this level, the company will also be acknowledged as a sponsor during the DC Day of

Archaeology Festival to reach our largest local audience, with the company name and logo on official DC Day of Archaeology Festival banners

- Company name acknowledged during DC Day of Archaeology Festival